

# Branding Examples - Open Layouts

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Open layouts incorporate the event title and date in the body of the landing page. They feature full-page background images and more options for placement of the registration form.

**Note:** In Title Top layouts, you can set a background color for the registration container (the box that holds the registration form and landing page content). Side-by-side layouts don't have a registration container; landing page content displays over the page background.

[OpenRegPageCallouts+GreenRegContainer-3second-400px+256colors.gif](#)

Visit these example events to compare different registration layouts, banners, colors, and background treatments. The events are branded for Alltrek.

[Logo AlltrekGreen.jpeg](#)

Registration Layout	Registration Page Branding	Event Window Branding
<a href="#">Title Top, Right Registration with transparent banner</a>	Left and right logos Transparent banner shows page background White registration form White registration container Page background with full-screen image	Slides, presenter video, custom player tab Sponsor logos Transparent player container shows page background Dark green page background (#183200)
<a href="#">Title Top, Left Registration with a dark green registration container</a>	Left and right logos on white banner White registration form Green registration container (#3A7821) Page background with full-screen image	Slides, presenter video, custom player tab Sponsor logos Transparent player container shows page background Player background with full-screen image

RegistrationLayout	Registration Page Branding	Event Window Branding
<p>Side-By-Side, Right Registration with background image</p>	<p>Left and right logos on white banner</p> <p>White registration form</p> <p>White landing page text over dark page background</p> <p>Page background with full-screen image</p>	<p>Slides, presenter video, custom player tab</p> <p>Sponsor logos</p> <p>White player container</p> <p>Light green page background (#CDE9C8)</p>
<p>Side-By-Side, Left Registration with no banner</p>	<p>No banner (logos not uploaded)</p> <p>White registration form</p> <p>Black landing page text over light page background</p> <p>Light green background color (#CDE9C8)</p>	<p>Slides and presenter video</p> <p>Sponsor logos</p> <p>White player container</p> <p>Light green page background (#CDE9C8)</p>
<p>Video-only Event (no slides or content tabs)</p>	<p>Left and right logos on white banner</p> <p>White registration form</p> <p>White landing page text over dark page background</p> <p>Page background with full-screen image</p>	<p>Presenter video</p> <p>Sponsor logos</p> <p>Transparent player container shows page background</p> <p>White page background</p>

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